## Limitless Possibilities Under The Blue Sky

he definition of Holiday Home reads, "a home that people own in order to holiday in, that is in a different location to the home they usually live in."

Perhaps, what the dictionary definition fails to denote are the benefits that come from owning or vacationing in such a home: the best quality of life, memorable experiences, and total relaxation.

Travel trends for villa vacations have taken an upswing in recent times and work for couples as well as any sized group of families, friends and even corporate executives combining business and getaway. Villa and apartment rentals are the fastest growing area of the accommodation sector, offering the perfect combination of luxury and value.

All of our villas have a private beachfront or poolside deck - most have both - so there's no race to save a spot on the beach or a lounge chair. Roomy living space starts at 2,000 square feet - most villas are much larger - compared to the average hotel room. The most surprising part of the Holiday Home vacation is the price. The notion that this segment of travel is reserved for the elite

is merely a myth. We have been able to show our guests time and time again the breakdown of the value proposition, resulting in amazing options to fit their budget.

## Experts find the right holiday home for you

Our team of experts know our villas like the back of their hands. They are customer-focused and pride themselves on listening to the clients' needs, as well as presenting the right villa with a 100% satisfaction guarantee in all of our placements. Once the home is booked, it's over to our Blue Sky Luxury's "Concierge Can" team, where our service continues. Long before guests leave home, our Concierge is making personalized arrangements from pre-stocking the fridge to arranging a personal trainer. Families will arrive in style at just the home matching their holiday needs, with prearranged, private airport transfers or rental vehicles.

## Spreading across the Caribbean

The Caribbean goes beyond geography; it's a mélange of culture, geography, and anthropology, with each island offering its own distinct features.

In 2014, in response to our clients' needs, our team went out and found the best-in-class holiday



